

**Belo**  
**Monthly Revenue and Statistics**  
**August 2003**

**Revenue:**

(Dollars in thousands)

	August			YTD		
	2003	2002	Change	2003	2002	Change
Total Television Group Revenue	52,971	54,134	-2.1%	415,188	414,402	0.2%
Total Newspaper Group Revenue	65,884	60,683	8.6%	482,092	473,739	1.8%

**The Dallas Morning News**

**Linage:**

(Measured in six-column SAU inches)

	August			YTD		
	2003	2002	Change	2003	2002	Change
<i>Number of Sundays</i>	5	4	1	35	34	1
<b>FULL RUN ROP</b>						
Retail	72,511	84,223	-13.9%	531,337	572,708	-7.2%
General	20,237	17,751	14.0%	178,067	172,169	3.4%
Classified/Legal	<u>142,049</u>	<u>143,184</u>	-0.8%	<u>1,009,763</u>	<u>1,058,980</u>	-4.6%
<b>TOTAL</b>	234,797	245,158	-4.2%	1,719,167	1,803,857	-4.7%
<b>FULL RUN PREPRINTS</b>						
Retail	128,245	156,027	-17.8%	753,272	1,039,799	-27.6%
General	<u>14,613</u>	<u>5,453</u>	168.0%	<u>109,764</u>	<u>81,994</u>	33.9%
<b>TOTAL</b>	142,858	161,480	-11.5%	863,036	1,121,793	-23.1%
<b>TOTAL FULL RUN: ROP, PREPRINTS AND SUPPLEMENTS</b>						
Retail	202,739	243,258	-16.7%	1,303,518	1,635,311	-20.3%
General	34,920	23,449	48.9%	290,194	256,735	13.0%
Classified/Legal	<u>142,049</u>	<u>143,184</u>	-0.8%	<u>1,009,763</u>	<u>1,058,980</u>	-4.6%
<b>TOTAL</b>	379,708	409,891	-7.4%	2,603,475	2,951,026	-11.8%

**Circulation (Note 1):**

Six-month period ended  
 March 31,

	2003	2002	Change
Daily	533,567	529,616	0.7%
Sunday	786,594	776,868	1.3%

*Note 1: ABC FAS-FAX circulation figures are the average for the six months ending March 31, 2003.*

*Source: Internal Records*

## The Providence Journal

<b>Linage:</b> (Measured in six-column SAU inches)						
	August			YTD		
	2003	2002	Change	2003	2002	Change
<i>Number of Sundays</i>	5	4	1	35	34	1
<b>FULL RUN ROP</b>						
Retail	60,309	57,037	5.7%	450,933	450,559	0.1%
General	2,704	2,386	13.3%	28,622	28,797	-0.6%
Classified/Legal	<u>39,304</u>	<u>34,988</u>	12.3%	<u>283,497</u>	<u>274,090</u>	3.4%
<b>TOTAL</b>	102,317	94,411	8.4%	763,052	753,446	1.3%
<b>FULL RUN PREPRINTS</b>						
Retail	113,238	65,711	72.3%	606,501	451,998	34.2%
General	<u>14,850</u>	<u>11,650</u>	27.5%	<u>99,875</u>	<u>100,063</u>	-0.2%
<b>TOTAL</b>	128,088	77,361	65.6%	706,376	552,061	28.0%
<b>TOTAL FULL RUN: ROP, PREPRINTS AND SUPPLEMENTS</b>						
Retail	173,830	122,828	41.5%	1,059,457	903,056	17.3%
General	17,554	14,036	25.1%	128,603	129,206	-0.5%
Classified/Legal	<u>39,304</u>	<u>34,988</u>	12.3%	<u>283,497</u>	<u>274,090</u>	3.4%
<b>TOTAL</b>	230,688	171,852	34.2%	1,471,557	1,306,352	12.6%

<b>Circulation (Note 1):</b>	Six-month period ended March 31,		
	2003	2002	Change
Daily	165,628	164,065	1.0%
Sunday	233,591	232,040	0.7%

*Note 1: ABC FAS-FAX circulation figures are the average for the six months ending March 31, 2003.*

*Source: Internal Records*