

**Belo**  
**Monthly Revenue and Statistics**  
**September 2004**

<b>Revenue:</b>						
(Dollars in thousands)						
	September			YTD		
	2004	2003	Change	2004	2003	Change
Total Television Group Revenue	60,848	58,956	3.2%	510,681	474,144	7.7%
Total Newspaper Group Revenue	63,936	60,350	5.9%	569,935	542,443	5.1%

**The Dallas Morning News**

<b>Linage (Note 1 &amp; 2):</b>						
	September			YTD		
	2004	2003	Change	2004	2003	Change
<i>Number of Sundays</i>	4	4	-	39	39	-
FULL RUN ROP						
(Measured in six-column SAU inches)						
Retail	72,013	70,996	1.4%	663,200	663,989	-0.1%
General	24,428	22,287	9.6%	205,816	200,354	2.7%
Classified	<u>117,408</u>	<u>128,298</u>	-8.5%	<u>1,066,706</u>	<u>1,138,061</u>	-6.3%
<b>TOTAL</b>	213,849	221,581	-3.5%	1,935,722	2,002,404	-3.3%

*Note 1: Certain amounts have been reclassified to conform to the current year presentation.*

*Note 2: Linage is for The Dallas Morning News newspaper only. Linage for the Denton Record-Chronicle, al dia, and Quick is not included due to the difference in their circulation versus The Dallas Morning News.*

*Source: Internal Records*

## The Providence Journal

Linage:	September			YTD		
	2004	2003	Change	2004	2003	Change
<i>Number of Sundays</i>	4	4	-	39	39	-
FULL RUN ROP (Measured in six-column SAU inches)						
Retail	52,795	59,130	-10.7%	490,784	510,063	-3.8%
General	4,604	3,986	15.5%	44,403	32,608	36.2%
Classified	<u>40,642</u>	<u>40,807</u>	-0.4%	<u>352,398</u>	<u>324,304</u>	8.7%
<b>TOTAL</b>	98,041	103,923	-5.7%	887,585	866,975	2.4%

*Source: Internal Records*